



P.R.E.C.I.O.U.S. LOCAL OPEN MASTERCLASSES

A First-of-Its-Kind 60 Minutes Micro-Learning based Local Open Masterclass for Retail Salespersons & Retail Store Owners across 100+ Cities in India in partnership with Local Jewellery Associations.

Empower yourself and your teams to deliver exceptional customer experiences and boost store revenue—through a dynamic, 60-minute Micro-Learning Masterclass. This unique Local Open Masterclass uses the memorable acronym “P.R.E.C.I.O.U.S.” to equip Jewellery Retail Salespersons with 8 Daily Work Activities (DWAs) and 24 daily-practice Micro-Actions.

WHY THIS PROGRAM?

- 1) **Drive Revenue & Customer Satisfaction:** Elevate your sales performance and ensure compelling customer engagement.
- 2) **First-of-Its-Kind Micro-Learning Approach:** Five-minute daily practice modules—fast learning, instant on-the-floor application.
- 3) **Aligned with Industry Needs:** Gem & Jewellery Sector Skill Council of India endorsed content ensuring up-to-date, credible best practices.
- 4) **Free Access to J.E.W.E.L.S.:** “Jewellery & Gem Education for Workforce Empowerment & Lifelong Skills”. 100+ soft skills, work skills, compliance and domain knowledge courses.



WHAT DOES IT COVER

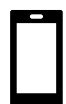
The “PRECIOUS” Framework

- P** Polished Professionalism
- R** Retail Engagement & Rapport
- E** Explain Offerings
- C** Customer Conversion
- I** Inventory & Safety
- O** Organized Work & Reporting
- U** Upkeeping, Hygiene & Well-being
- S** Skills & Self-Growth

Each letter outlines 3 short “Micro-Actions” that can be put into practice immediately turning sales associates into confident, knowledgeable brand ambassadors.

60-MINUTE LOCAL OPEN MASTERCLASS

Open to individual or store-owner enrolments



Visit <https://in.jewels.ygroo.org>,
Pick a session and enrol Online.



Delivered by experienced local instructors in local language.



Includes activities, roles plays & assessment, highly interactive.

WILL WE RECEIVE ANY CERTIFICATION?

1. **Digital Certificate:** Upon completion, each participant is awarded a Digital Certificate co-issued by GJSCI (Gem & Jewellery Sector Skill Council of India) and YGROO—adding professional credibility.
2. **Pocket Cards:** All participants will receive a Pocket Card outline the Micro Actions to follow every day
3. **“J.E.W.E.L.S.” Portal & Mobile App:** All participants will also receive FREE Lifetime Access to JEWELS.
 - a. “J.E.W.E.L.S.” stands for “Jewellery & Gem Education for Workforce Empowerment & Lifelong Skills.”
 - b. Free access to JRSA course, which facilitates in-depth understanding of Gems & Jewellery products.
 - c. Access free and premium self-paced courses on compliance, soft skills, and Gem & Jewellery work skills
 - d. Explore competency certifications, webinars, and global programs to continually upgrade knowledge.

HOW MUCH DOES IT COST?

Total Fees: INR 999

(per person, Pricing includes 18% GST)

Partially Funded by YGROO (A Social Enterprise) & GJSCI. Offered at a subsidized rate to support first of its kind Local Open Masterclass based skill development and inclusive growth in the Gem & Jewellery sector.

WHO IS OFFERING THIS?

This Program is offered by YGROO & GJSCI

► YGROO (A Social Enterprise):

- Committed to democratizing high-quality learning technology, content, and services.
- Promotes inclusive and equitable education, supporting the UN Sustainable Development Goals #1, 3, 4, 5, 8, 10, 13, and 16.

► GJSCI (Gem & Jewellery Sector Skill Council of India):

- Formed under the National Skill Development Corporation (NSDC).
- Functions under the Ministry of Skill Development & Entrepreneurship (MSDE).
- Nodal entity for skill development in India's Gems & Jewellery industry.

P.R.E.C.I.O.U.S. BENEFITS FOR YOU

1. **Boosted Sales & Conversions:** Master consultative selling to close deals confidently.
2. **Enhanced Professional Credibility:** Earn a recognised certificate & stand out.
3. **Continuous Self-Improvement:** Build a daily habit of micro-learning for career growth.
4. **Life-long Learning:** Free access to 100+ courses on the J.E.W.E.L.S. portal.

Empower Your Career & Business
Shine with P.R.E.C.I.O.U.S. Open Masterclasses!

