

P.R.E.C.I.O.U.S. IN-STORE MASTERCLASSES

A First-of-Its-Kind In-Store, 60 Minutes Micro-Learning Masterclass for Retail Salespersons across 250+ Cities



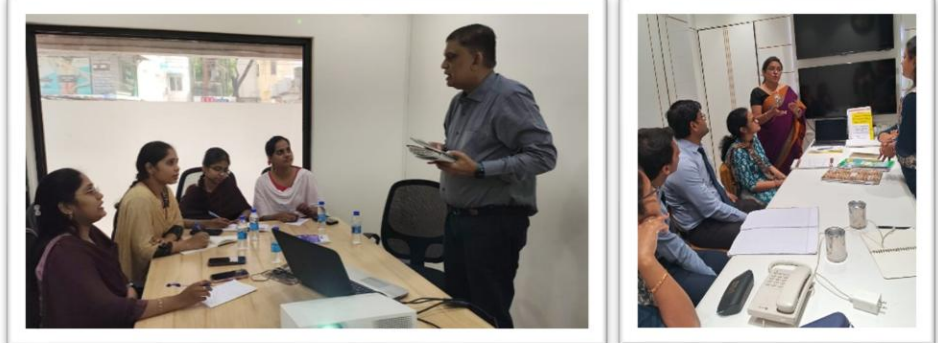
FREE REGISTRATION
J.E.W.E.L.S.

Empower your retail sales force to deliver exceptional customer experiences and boost store revenue—through a dynamic, 60-minute In-Store Masterclass. This unique In-Store Masterclass uses the memorable acronym “P.R.E.C.I.O.U.S.” to equip Gem & Jewellery Retail Salespersons with 8 Daily Work Activities (DWAs) and 24 daily-practice Micro-Actions.

Recently unveiled at the India Gem & Jewellery Show (GJS) in Mumbai by Mr. Rajesh Rokde, Chairman of the All India Gem and Jewellery Domestic Council, this innovative masterclass received an overwhelming response. Over 70% of attendees booked their session on the spot!



The P.R.E.C.I.O.U.S. In-Store Masterclasses are being highly appreciated by jewellery store owners and staff; these masterclasses are delivered by expert instructors in local languages. Each session includes role plays and certification.



Watch testimonials from store owners and attendees across India > [CLICK HERE](#)



WHY THIS PROGRAM?

- 1) **Drive Revenue & Customer Satisfaction:** Elevate in-store sales performance and ensure compelling customer engagement.
- 2) **First of its Kind Micro-Learning Approach:** Easy-to-absorb five-minute practice modules each day—fast learning, immediate implementation.
- 3) **Aligned with Industry Needs:** Program content endorsed by Gem & Jewellery Sector Skill Council of India, ensuring high industry relevance and credibility.
- 4) **Free Access to J.E.W.E.L.S.:** “Jewellery & Gem Education for Workforce Empowerment & Lifelong Skills.” With 100+ Soft Skills, Work Skills, Domain Knowledge courses.



WHAT DOES IT COVER

The “PRECIOUS” Framework

- P** Polished Professionalism
- R** Retail Engagement & Rapport
- E** Explain Offerings
- C** Customer Conversion
- I** Inventory & Safety
- O** Organized Work & Reporting
- U** Upkeeping, Hygiene & Well-being
- S** Skills & Self-Growth

Each letter outlines 3 short “Micro-Actions” that can be put into practice immediately turning sales associates into confident, knowledgeable brand ambassadors.

60-MINUTE IN-STORE MASTERCLASS



Choose your date and time,
8am to 8pm, 7 days a week



Delivered by experienced local
instructors in local language.



Includes activities, roles plays &
assessment, highly interactive.

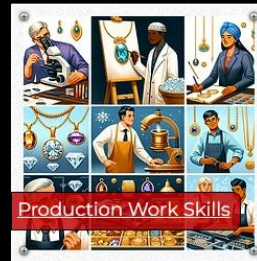
WILL WE RECEIVE ANY CERTIFICATION?

1. **Store – Printed Certification:** Every store that completes the In-Store Masterclass would receive a Printed Store Certification.
2. **Participant - Digital Certificate:** Upon completion, each participant is awarded a Digital Certificate co-issued by GJSCI (Gem & Jewellery Sector Skill Council of India) and YGROO—adding professional credibility.
3. **Pocket Cards:** All participants will receive a Pocket Card outline the Micro Actions to follow every day



FREE Lifetime access to 1000+ Free Courses & Certifications

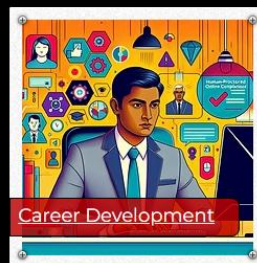
Front-Line Operations & Work Skills Courses



Core Day-to-Day Activities & Compliance Courses



People, Leadership & Store Management Courses



Growth, Finance & Digital Enablement Courses



<https://in-jewels.ygroom.org/>



HOW MUCH DOES IT COST?

Total Fees: **INR 12,999**

(per session, Pricing includes 18% GST)

Scan QR Code

or [Click Here](#)

to book your

P.R.E.C.I.O.U.S.

In-Store Masterclass



ABOUT

Gem & Jewellery Skill Council of India (GJSCI)

Formed in 2012 under the aegis of the National Skill Development Corporation (NSDC) and currently functioning under the Ministry of Skill Development & Entrepreneurship (MSDE). Gem & Jewellery Skill Council of India (GJSCI) is the nodal entity for skill development of the Indian Gems & Jewellery industry.

It covers skilling under all the areas and functions of the industry such as diamond processing, coloured gemstone processing, jewellery manufacturing, wholesale, retail and exports.

Gems and Jewellery industry currently employs about 4.64 million employees and is slated to employ an additional of 3.59 million by 2022.

To know more, click [here](#).



2,80,584
Total Trained

2,48,487
Total Assessed

2,24,712
Total Certified

1,154
Trainers Trained

ABOUT

YGROO - A Social Enterprise

At YGROO, we are a social enterprise dedicated to empowering individuals and fostering collaboration with institutions, industries, governments, and non-profits. Our commitments are rooted in a comprehensive approach to personal growth and societal advancement. Committed to democratizing high-quality learning technology, content, and services. We promote inclusive and equitable education, supporting the UN Sustainable Development Goals #1, 3, 4, 5, 8, 10, 13, and 16.

To know more about YGROO and our commitments, click [here](#).



22M+

Learners reached and impacted by our Learning Content.

385K+

Hours of paid Self-paced online Learning delivered in the last 12 months.

260+

Cities across the world where we have delivered In-person trainings

100K+

Hours of In-person Learning interventions delivered in 12 months

Empower Your Retail Gems & Jewellery Workforce. Boost Sales, Build Trust, and Shine as a Leader in the Industry. [Click here](#) to Book Your P.R.E.C.I.O.U.S. In-Store Masterclass



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Email gjsi@ygroo.org

WhatsApp **810 810 0462**

Scan QR Code
to book your
Masterclass

